

**Subject:** Bank President reflects on his personal journey this Black History Month

Hi XX,

It's no secret: Black representation in Corporate America is still lacking and much progress needs to be made to address systemic issues. For example, even at its historic peak in 2022, [less than 5%](#) of Black professionals become industry leaders, with less than 1% leading in the finance industry.

[John Doe](#) had to work against the odds to become President of ABC Bank.

As Black History month kicks off today, John is reflecting on the hurdles he's needed to overcome in his 30+ year career in finance and his passion to bring up the next generation of Black leaders.

Perspectives include:

- Taking a position abroad because a lack of opportunities here at home
- Being overlooked and dismissed in meetings
- The role of DEI in U.S. GDP and the macroeconomy

At ABC Bank, John oversees a team of 100+ employees that nets XX transactions a year and is a member of the global leadership team at the company. He advises clients from around the world on a range of financial matters, giving him an excellent perspective on the latest challenges, opportunities and trends.

**Would you be interested in a 15-minute connect with John?** I have attached his bio below for further reference.

Best,  
Danielle