

Contact:

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Material: Public Service Announcement Time: 30 seconds

Subject: Mix 104 Jingle Bell Holiday Blood Drive

Use: 11/18/2019-12/20/2019

SFX – VO	AUDIO
[sounds of sleigh bells]	THE HOLIDAYS CAN BE HECTIC, SO SPREAD SOME CHEER WITH US AT THE MIX 104 JINGLE BELL HOLIDAY BLOOD DRIVE. JOIN US IN BOSTON UNIVERSITY’S GEORGE SHERMAN UNION FROM 10 A.M. TO 4 P.M. ON DEC. 20 TO CHANGE SOMEONE’S LIFE IN ONLY 30 MINUTES. DONATE TO WIN CONCERT TICKETS AND CDs FROM SOME OF YOUR FAVORITE ARTISTS, LIKE LADY GAGA, U2, AND RIHANNA. HERE AT WBMX, WE WANT TO GIVE BACK, BUT WE CAN’T DO THAT WITHOUT YOUR HELP. VISIT WWW.REDCROSS.ORG/MIX104 OR FOLLOW US ON TWITTER AND FACEBOOK TO LEARN HOW YOU CAN DONATE THIS HOLIDAY SEASON.